

2010 ANNUAL REPORT





### From Our Board Chair & Executive Director



Through effort and passion, we laid the foundation this past year for ground-breaking work that will take our commitment to collaboration and innovation to new levels in 2011. All the while, we continued to serve our members with the same level of excellence to which they have become accustomed. None of this would have been possible without our hard working staff, devoted volunteers, members and generous sponsors and donors. The pages ahead give a taste of our many services and community impact.

We are poised for exciting changes in 2011. Our Social Enterprise for Sustainable Communities
Program will encourage, mentor and document new and existing social enterprises locally and outside
London, with the support and collaboration of our



project partners Richard Ivey School of Business, United Way of London & Middlesex, CISED (Ottawa) and Sarnia Roundtable. We will host our 5th Annual Pillar Community Innovation Awards and we have freshened it up once again. As well, we are celebrating a significant milestone in 2011 as we reach 10 years of service to our community and our members.

We invite you to review and celebrate our successes of 2010. We are certain this will leave you as excited as we are about Pillar's glowing future!

Lissa Foster, Board Chair

Michelle Baldwin, Executive Director



What do innovation, volunteerism, underwear, social media, money, TV and elections have in common?

These were just some of the themes for Pillar's events in 2010.

#### PILLAR HAD MANY BRIGHT MOMENTS IN 2010

Expect more bright moments from Pillar in 2011! Stay tuned at www.pillarnonprofit.ca

Show Me the Money grant-writing workshops were a big hit with two sold out sessions

Our Innovation & Resilience
Forum in May
attracted over
100 nonprofit
professionals
who explored
new ways of
doing our work



Pillar hosted an All Candidates Meeting for our municipal election and, to wrap the candidates' speeches up, we blew the vuvuzela

1000 youth contributing over 3000 hours for the ChangeTheWorld Youth Volunteer Challenge







Our
Underwearness
for Kindness
Campaign
supported
LUSO's Random
Act of Kindness
Month, with
Pillar collecting
over 1500 pairs
of underwear
for shelters and
street outreach
programs

Our 3<sup>rd</sup> annual Foundation Investment Forum was our best yet

Telling the stories of the nonprofit sector was a huge success at our Pillar Community Innovation Awards with 400 people celebrating 12 deserving finalists





Social media is a hot topic so we hosted six workshops to go beyond why to do it and get to the how to do it



We continued storytelling with our new Rogers TV show, Community Connections

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### Pillar Consulting Group

Pillar Consulting Group is a management consulting firm that works with nonprofits and charities to achieve breakthrough results and maximize community impact. Our high quality and cost-effective services build capacity, foster greater collaboration, and facilitate social innovation and resilience in the nonprofit and charitable sector and community. Our Manager of Consulting Services - Julie Young-Marcellin - and our team of management consultants have knowledge and complementary experience from both the corporate and nonprofit sectors.

For more information contact Julie at 519-433-7876 or consulting@pillarnonprofit.ca.

This program is funded by the Ontario Trillium Foundation.







# Art of Volunteering for New Canadians & Immigrants

Art of Volunteering for New Canadians & Immigrants is a partnership with the London Cross Cultural Learner Centre, London Public Library, LUSO Community Services & South London Neighbourhood Resource Centre. It was designed to teach new Canadians and recent immigrants about volunteering, how to become more involved in their community, and how to take a leadership role. As part of this program, staff at our partner agencies participated in "train-the-trainer" sessions. They learned about the nonprofit sector in London, how to get started volunteering and Pillar's online volunteer database.

This project is funded by the Ontario Ministry of Citizenship and Immigration's Community Builders Program.



#### DID YOU KNOWS

In 2010 Pillar had 248 nonprofit organization and individual members.

Over 1100 people attended Pillar's professional development programs in 2010.

Pillar connected over 13,000 people to volunteer opportunities in London.

We provided service to over 35,000 individuals and organizations through our website and social media and mail, telephone and walk-in inquiries.

Our volunteers contributed over 2500 hours of their time in 2010.

London has over 1200 nonprofits and charities.

60% of Londoners volunteer.

Value of contribution of London's volunteers is \$672M a year.

## WHAT ARE PEOPLE SAYING ABOUT PILLAR?

The value we get as an organization from Pillar seems to just get better and better each year and is so very much appreciated. The work you have done has allowed me to grow personally and professionally...

Gail McMahon, Executive Director, London Block Parent



Ellen Hobin, Administrator, Volunteer Services, London Public Library



I am pleased with the regular and relevant offerings by Pillar that contribute to my development and alleviate some of the isolation that can go along with being in an Executive Director role.

Dianne Blackall, Executive Director, SARI Therapeutic Riding

We appreciate Pillar taking into account the needs of its members to provide these exceptional workshop opportunities.

Jane Falconer, Executive Director, London Bridge Child Care Services



2010 2010

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#### **FUNDERS**

City of London **Employment Ontario London Community Foundation** Ontario Ministry of Citizenship and **Immigration** Ontario Ministry of Training, Colleges and Universities The Ontario Trillium Foundation United Way of London & Middlesex

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Pillar's mission is to strengthen the effectiveness of the nonprofit sector.

We support nonprofit organizations in fulfilling their missions in our community.

## Pillar Nonprofit Network VOICE OF THE NONPROFIT SECTOR

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