

All About Boards

Energize your board and take your organization to the next level. This series will give you the fundamentals for a high performing board, focused on strategy, innovation, diversity and accountability.

Is your board fully engaged at and between meetings?
 Are you looking to strengthen your board's effectiveness?
 Does your board have clearly defined roles and responsibilities?
 Does your board have a vision for the future?

Learn what every director needs to know:

- About the characteristics of high-performing boards and how you can enhance the performance of your own board
- Learn about key financial accountabilities and responsibilities associated with the role of a director
- How to attract, recruit and retain the best boards
- Recognize strategic opportunities and risks
- Identify best practices in governance in the nonprofit sector

Participants will receive:

- Complete all 4 sessions and receive a certificate of participation
- An opportunity to build a professional network of board contacts
- A professional development opportunity that can help build your resume

Session 1: Board Basics, September 20, 2011, 9 AM-12 PM

Session 2: Financial Fitness, October 25, 2011, 9 AM-12 PM

Session 3: Build Your Best Board, November 22, 2011, 9 AM-12 PM

Session 4: Big Picture Thinking For Boards, December 6, 2011, 9 AM-12 PM

Investment:

For all 4 sessions: \$205 Pillar Members; \$265 Non-members

- ✓ Contact us for a group rate for 3 or more board members from your organization.

For individual sessions: \$65 Pillar Members; \$80 Non-members

Generously supported by the City of London



Location:

London Central Library
 Stevenson & Hunt Room

Level:

Beginner-Intermediate

Target Audience:

Are you a new director of a local nonprofit or charity? Are you looking to strengthen your board's effectiveness? Are you an experienced ED or CEO who would like to build on your boardroom skills and update your awareness of emerging governance issues and trends? If you answered yes to any of these, **All About Boards** is for you!

Cancellation or Refund Policy:

<http://bit.ly/aq4eMO>

For more information & to register:

Visit

<http://tinyurl.com/AllAboutBoards>.



PILLAR
 nonprofit network

251 Dundas Street,
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www.pillarnonprofit.ca

Board Basics

Some boards of directors provide dynamic and effective leadership that can be felt throughout the organization. Others are “like parsley on fish – decorative but useless” (to quote Irving Olds). What makes the difference?

In this workshop we will explore the characteristics of high-performing boards and how you can enhance the performance of your own board of directors. Through the use of case studies, group discussions and print resources, Nathan Garber will cover some of the most critical issues in nonprofit governance including:

- Roles and Responsibilities
 - The three most important duties of board members
 - The five key responsibilities of the board
- Governance models. Do you have one? Do you need one?
- Building and maintaining a strong board-executive director relationship
- Board Structure
 - How big should your board be?
 - What committees do you need?
- Running effective meetings makes for more engaged board member
 - How to plan the agenda
 - Good meeting practices
 - How to take minutes
- Nonprofit Corporations and Registered Charities: how to keep your nonprofit and/or charitable status

About the facilitator:

Nathan Garber is a consultant and trainer specializing in governance and planning for nonprofit organizations. He brings to this work more than 40 years of experience in and with nonprofit organizations including long service as both a board member and an executive director.

For more information and to register:

Visit <http://tinyurl.com/AllAboutBoards>.

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Date:

September 20, 2011
9:00 AM - 12:00 PM

Location:

London Central Library
Stevenson & Hunt
London, ON

Level:

Beginner-Intermediate

Target Audience:

Board Members, Executive Directors and those interested in learning about volunteering as a board member

Investment:

Pillar members

\$205 for series
\$65 for individual session

Non-members

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Financial Fitness

While nonprofit success is measured in more than just dollars, board members must maintain a close eye on the financial direction of the organization and its economic stability if they are to truly fulfill their responsibility. This session will help board members gain a basic understanding of their financial and legal oversight responsibilities and give them a starting point for comprehending key financial data.

Protecting the Nonprofit

- Covering legal basics
- Financial & reputational exposures
- Critical policies
- Operations

Managing the Nonprofit

- Understanding financial statements
- Creating a budget
- Board and management reporting
- Maintaining focus

About the facilitator:

Frank Pyka, CMA, is the Executive Director for Foundation Western and a part-time instructor for the University of Western Ontario Continuing Studies in the area of not-for-profit management. Prior to joining Foundation Western, Frank served as the Director of Finance at London Community Foundation and a consultant to Community Foundations of Canada on finance and regulatory matters.

Frank serves on the Board of Conservatory Canada, a national charity promoting achievement in music through a comprehensive program of study, evaluation and recognition for teachers and students.

For more information and to register:

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Generously supported by the City of London



Date:

October 25, 2011
9:00 AM - 12:00 PM

Location:

London Central Library
Stevenson & Hunt
London, ON

Level:

Beginner-Intermediate

Target Audience:

Board Members, Executive Directors, Financial Staff, Finance Committees and those interested in learning about becoming a volunteer board member

Investment:

Pillar members

\$205 for series
\$65 for individual session

Non-members

\$265 for series
\$80 for individual session

Cancellation or Refund Policy:

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Build Your Best Board

Great boards aren't created overnight.

The board building process involves careful recruitment, focused orientation, ongoing training and a process for dealing with poorly performing directors. At a time when people are busier and boards are under increasing scrutiny, it can be difficult to find and retain the right board members to lead your organization.

This workshop will help you plan a board development strategy.

- How to find and keep the best board members
- Serving a diverse community: the role of the board
- Where to find potential board members
- How to attract and recruit them to your board
- Planning and delivering board orientation and development programs
- How to keep board members engaged and build their commitment
- What to do about problematic board members and how to build your team
- What bylaws, policies, and practices do you need to support board building

About the facilitator:

Nathan Garber is a consultant and trainer specializing in governance and planning for nonprofit organizations. He brings to this work more than 40 years of experience in and with nonprofit organizations including long service as both a board member and an executive director.

For more information and to register:

Visit <http://tinyurl.com/AllAboutBoards>.

Date:

November 22, 2011
9:00 AM - 12:00 PM

Location:

London Central Library
Stevenson & Hunt
London, ON

Level:

Beginner-Intermediate

Target Audience:

Board Members, Executive Directors and those interested in learning about volunteering as a board member

Investment:

Pillar members

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\$65 for individual session

Non-members

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Big Picture Thinking for Boards

What is Strategic Leadership?

Strategic leadership for boards is creating a vision of your desired future state and leading towards this end. Operationally, this involves designing a statement of the leadership mission, which focuses a team's effort on a daily basis, with the organization's long-term goals in mind. The three main questions that are addressed through strategic leadership are: Where are we today? Where do we want to be in the future? And what should we be focused on today, to increase the probability of success in achieving our desired future state?

In this workshop, Julie Young-Marcellin will guide you through the goals of strategic leadership:

- Develop shared mission, vision and goals and avoid mission drift
- Close the gap between where we are and where we want to go
- Shift from crisis response to long term focus
- Challenge our notion of revenue, growth and entrepreneurship
- Understand how to use a balanced scorecard approach to strategic planning, including looking at your program, organizational capacity, financial sustainability and your stakeholders

About the facilitator:

Julie Young-Marcellin leads Pillar Consulting Group. Her team works on a broad range of projects – from nonprofits interested in revenue generation to funders committed to social innovation. She comes to Pillar with an entrepreneurial background and has extensive finance experience through her roles in the corporate and banking world. Julie has served as Chair of the London Race Relations and Advisory Council, Chair of the Royal Bank Equity and Diversity Council and Governor with Opportunity International.

For more information and to register:

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Generously supported by the City of London



Date:

December 6, 2011
9:00 AM - 12:00 PM

Location:

London Central Library
Stevenson & Hunt
London, ON

Level:

Beginner-Intermediate

Target Audience:

Board Members, Executive Directors and those interested in learning about volunteering as a board member

Investment:

Pillar members

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