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[www.pillarnonprofit.ca](http://www.pillarnonprofit.ca)

## PILLAR COMMUNITY INNOVATION PROGRAM

*"The successful nonprofit institution will hold itself accountable for performance inside the organization – for effective marketing, exemplary management of human and financial resources, for contribution in all areas – but always with the central focus of its one bottom line: changed lives."*

- Peter F. Drucker

### Pillar Community Innovation Awards

The Community Innovation Awards highlight how the nonprofit sector's innovation, leadership, and collaboration improves the quality of life in London and surrounding area.

The Awards celebrate nonprofits and charities and the individuals, businesses and government sector organizations who work with them to make our community brighter.

Individuals, nonprofits and charities, businesses and government sector organizations are eligible for nomination.

### Award Categories

- Community Innovation Award
- Community Leadership Award
- Community Impact Award
- Community Collaboration Award

### Pillar Nonprofit Network Successes in 2009

- 198 nonprofit organization and individual members
- Over 2000 participants at professional development opportunities including Executive Director & Nonprofit Leader Breakfasts, Foundation Investment Forum, Power of Philanthropy Conference, volunteer workshops and community conversations.
- Over 100 attendees at our various networking events.
- Approximately 500 media hits about Pillar Nonprofit Network's Community Innovation Awards
- Over 30,000 website hits.

### Why Should You Support the Pillar Community Innovation Awards Program?

What sector has more economic impact than the motor vehicle manufacturing industry and is 50% larger than Canada's entire retail trade industry? This powerful, economic engine is the nonprofit sector in Canada.

Canada is home to the second-largest nonprofit workforce in the world. It is a dynamic sector that contributes \$112 billion to our economy each year. Approximately 11.8 million volunteers and 2 million paid employees work for 161,000 different organizations. These are massive numbers. They create a huge impact.

Pillar Nonprofit Network connects close to 15,000 Londoners to nonprofit organizations annually. We exist to build capacity within this essential sector.

Pillar Nonprofit Network believes that our role in developing and supporting the nonprofit sector is instrumental in ensuring that London's nonprofits continue to be innovative and vital contributors to our community.

An investment in our organization and the Pillar Community Innovation Awards Program is an investment in the community, ultimately strengthening the quality of life for all Londoners.

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### **Call for Nominations 2010**

Share your stories. Inspire by example. Recognize deserving individuals and organizations.

The Pillar Community Innovation Awards celebrate nonprofits and charities and the individuals, businesses and government sector organizations who work with them to make our community brighter.

Both finalists and award recipients are invited to attend the awards ceremony as guests of honour.

They will also receive:

- an engraved award
- exposure through the Pillar Nonprofit Network newsletter, website and media materials

In addition, award recipients will receive \$2500 to be directed to their registered charity of choice and their name engraved on a perpetual plaque in the Hudson's Bay Passageway of the Central Library.

If you know of an individual or organization in the London area that has demonstrated dedication, creative solutions and/or a collaborative spirit, consider nominating them for a Pillar Community Innovation Award.

### **Awards Gala**

Thursday, November 4, 2010

5:30pm-8:30pm

London Convention Centre

Cocktail reception with cash bar and hors d'oeuvres

*Share. Inspire. Recognize.*

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### Platinum Community Pillar Sponsor \$15,000

- 8 complimentary tickets to the 2010 Innovation Awards.
- Premier reserved seating during the awards presentation.
- Recognition as the platinum sponsor on over 900 invitations to community members in the nonprofit, public and private sectors.
- Prominent recognition as the platinum sponsor in over 350 programs.
- Full page advertisement in over 350 programs.
- Acknowledgement in local radio, print advertising and media.
- Excellent exposure of your company logo at the event through a multimedia presentation and verbal presentation.
- Recognition as an event sponsor on the Pillar Nonprofit Network website with name, logo and link to company home page.
- Opportunity to participate in a sponsor video highlighting your company.
- Opportunity to address the attendees (3-5 min.).
- Presentation of the award for Community Innovation.
- Acknowledgement plaque for your company.

### Gold Community Pillar Sponsor \$10,000

- 6 complimentary tickets to the 2010 Innovation Awards.
- Premier reserved seating during the awards presentation.
- Recognition as a gold sponsor on over 900 invitations to community members in the nonprofit, public and private sectors.
- Recognition as a gold sponsor in over 350 programs.
- Half (1/2) page advertisement in over 350 programs.
- Acknowledgement in local print advertising and media releases.
- Excellent exposure of your company logo at the event through a multimedia presentation and verbal recognition.
- Recognition as an event sponsor on Pillar Nonprofit Network website with name, logo and link to company website.
- Opportunity to participate in a sponsor video highlighting your company.
- Presentation of an award for Community Leadership.
- Acknowledgement plaque for your company.

### Silver Pillar Reception Sponsor \$5000 (cash only)

- 5 complimentary tickets to the 2010 Innovation Awards.
- Recognition as the reception sponsor on over 900 invitations to community members in the nonprofit, public and private sectors.
- Recognition as a silver reception sponsor in over 350 programs.
- One third (1/3) page advertisement in over 350 programs.
- Recognition signage as the reception sponsor in the reception area.
- Excellent exposure of your company logo at the event through a multimedia presentation and verbal recognition.
- Recognition as an event reception sponsor on the Pillar Nonprofit Network website with logo and link to company home page.
- Acknowledgement plaque for your company.

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### Silver Community Pillar Sponsor \$5,000

- 4 complimentary tickets to the 2010 Innovation Awards.
- Recognition as a silver sponsor on over 900 invitations to community members in the nonprofit, public and private sectors.
- Recognition as a silver sponsor in over 350 programs.
- One third (1/3) page advertisement in over 350 programs.
- Excellent exposure of your company logo at the event through a multimedia presentation and verbal recognition.
- Acknowledgement in local advertising and media releases.
- Recognition as an event sponsor on the Pillar Nonprofit Network website with logo and link to company home page.
- Acknowledgement plaque for your company.

### Bronze Community Pillar Sponsor \$2,500

- 3 complimentary tickets to the 2010 Innovation Awards.
- Recognition as a bronze sponsor in over 350 programs.
- Banner advertisement in over 350 programs.
- Excellent exposure of your company logo at the event through a multimedia presentation and verbal recognition.
- Recognition as an event sponsor on the Pillar Nonprofit Network website with name and link to company home page.
- Acknowledgement plaque for your company.

### Community Pillar Sponsor \$1,000

- 2 complimentary tickets to the 2010 Innovation Awards.
- Recognition as a community sponsor in over 350 programs.
- Excellent exposure of your company logo at the event through a multimedia presentation.
- Recognition as an event sponsor on the Pillar Nonprofit Network website with your company name.
- Acknowledgement certificate for your company.

### Pillar Sponsor \$500

- Recognition as a pillar sponsor in over 350 programs.
- Excellent exposure of your company name at the event through a multimedia presentation.
- Recognition as an event sponsor on the Pillar Nonprofit Network website with your company name.

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