

The Ontario Trillium Foundation in collaboration with our partner, Pillar Nonprofit Network

THE ONTARIO
TRILLIUM
FOUNDATION



LA FONDATION
TRILLIUM
DE L'ONTARIO

Presents a **free** workshop

GRASS ROOTS FUNDRAISING

With Kim Klein



THURSDAY, DECEMBER 3, 2009

10 AM – 3 PM

Lunch included

**Hellenic Community Centre
133 Southdale Rd. W., London**

Please register by November 26, 2009

To register: www.pillarnonprofit.ca

For more information, contact

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or

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The workshop will focus on the particular challenges and opportunities for raising money in small communities. Designed for people of all experience levels, it will assume some knowledge of fundraising because everyone has asked or been asked!

Topics include:

- Creating a compelling message
- Prospect identification
- Using strategies to their best advantage
- Connecting personally with donors across sparsely populated regions
- Developing an appropriate fundraising style so there's no embarrassment when you step out in the community

No matter what the barriers are in your community, you will leave Grassroots Fundraising with practical strategies and renewed energy for fundraising.



Kim Klein is internationally known as a fundraising trainer and consultant. Kim founded *The Grassroots Fundraising Journal* in 1981, was its publisher for 25 years, and is now the featured writer for the e-newsletter version of Grassroots Fundraising. Kim has worked in all aspects of fundraising; as staff, as a volunteer, as a board member, and as a consultant. Kim has worked in a number of rural communities in the United States and lived for many years in Appalachia. She has also worked with a number of Aboriginal communities in Arizona and New Mexico. Her first capital campaign was to build a library in a town of 600 people in California.