



Innovation & Resilience for Nonprofits

AGENDA

7:30-8:00AM	<i>Registration</i>	
8:00-8:10 AM	<i>Welcome</i>	
8:10-9:30 AM	Shared Programming	Cathy Taylor, Executive Director Volunteer Centre of Guelph/Wellington
9:30-10:50 AM	Social Enterprise	Steve Cordes, Executive Director Youth Opportunities Unlimited (YOU)
10:50-11:00 AM	<i>Break</i>	
11:00 AM-12:20 PM	Strategic Restructuring for Nonprofit Organizations	Maria Sánchez-Keane Centre for Organizational Effectiveness Inc.
12:20-1:20	<i>Lunch</i>	
	Keynote: Innovation & Resilience	Allyson Hewitt, Director, Social Entrepreneurship MaRS
1:20-2:40 PM	Shared Fundraising	Jini Stolk, Executive Director Creative Trust for Arts & Culture
2:40-3:20 PM	Panel on Innovation & Resilience in Tough Economic Times	T.B.A.
3:20-3:30 PM	<i>Break</i>	
3:30-4:30 PM	Action Group Organization	Michelle Baldwin, Executive Director Pillar Nonprofit Network
4:30 PM	<i>Wrap Up</i>	



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THE WORKSHOPS

Shared Programming

Offering integrated approaches to service delivery through shared programming breaks down silos, incubates innovative work cultures, and leads to integrated service delivery.

Social Enterprise

Social enterprise is a proven model for promoting innovation, enhancing the delivery of services, and strengthening the sustainability of nonprofits.

Shared Fundraising

Fundraising is an increasingly competitive field and nonprofits struggle to find the resources and tools to bring in donors and dollars. Fundraising under a shared umbrella builds capacity and collaboration.

Strategic Restructuring for Nonprofit Organizations:

With tough economic times, unifications have emerged as one potential solution to consider when exploring how to make best use of scarce resources, reviewing cost-effectiveness, expanding reach and sharing best practices.

Panel

A panel of representatives from local nonprofit agencies will initiate a community conversation about innovation and resilience in tough economic times.

Action Groups

Participants will have the opportunity to sign up for Action Groups led by facilitators to discuss next steps in learning, sharing of best practices or implementation based on the themes of the Forum. Working together, the participants in the Action Groups will create plans of action for their organizations to develop key relationships and innovative opportunities – new ways for organizations to work together, new forms of networking, and new ways to work across the sector.



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THE SPEAKERS

Allyson Hewitt

Allyson Hewitt is establishing the social innovation program at MaRS that includes Social Innovation Generation (SiG@MaRS). This program provides social innovators and entrepreneurs access to resources to turn their ideas into positive outcomes for society.

Allyson comes to MaRS from SickKids where, as the Executive Director of Safe Kids Canada, she was an advocate in preventing injuries to children. Prior to that, Allyson was the Executive Director of Community Information Toronto, an agency that matches people with services. In this capacity, she helped lead the development of 211, providing three-digit and online access to social service, community and government information. For this work she was awarded the HRDC-sponsored Head of the Public Service Award and several other awards for meritorious public service. She has a BA in Criminology and Law, a diploma in Public Affairs and certification in Voluntary Sector Management and Leading Change.

Cathy Taylor

Cathy Taylor is the founding Executive Director of the Volunteer Centre of Guelph/Wellington, established in 2001. The mission of the Volunteer Centre is to strengthen our communities through volunteerism and access to community information. Cathy represents other volunteer centres by sitting on the Ontario Volunteer Centre Network Steering Committee and is currently leading a provincial project on “Building Stronger Organizations through volunteer centre services and engaging new Canadians as volunteers.”

Cathy’s own volunteer work includes: Past President of the Board of Directors, Wyndham House; Member of Wyndham House Board of Directors for 7 years and Chair of the Fundraising Committee and Hiring Committees; Co-chair of the Memorial Cup Volunteer Committee; Committee Member of the Ontario Winter Games Volunteer Committee; Co-Chair of the Public Sector Division, United Way Campaign Cabinet (current); and Board Member, YMCA-YWCA (current).

Cathy has an Honours Degree in Political Studies and History from Queen’s University. She is a certified trainer with the United Way of Canada’s Volunteer Leadership Development Program and has facilitated many discussions and planning sessions with non-profit organizations throughout our community. She recently graduated from York University-Maytree Foundation 2007 Executive Directors’ Institute.

Cathy has three young children and lives in Eden Mills (a small village outside of Guelph), both of which keep her very busy!

Jini Stolk

Jini Stolk is founding Executive Director of Creative Trust, a six-year \$6.4 million program to improve the financial health and sustainability of Toronto's most innovative and accomplished performing arts organizations. Her professional career in the arts has extended over a number of disciplines. She was Managing Director of Toronto Dance Theatre for six years between 1994 and 2000, and guided that company through a major artistic and organizational transition. Before that she spent 10 years as Executive Director of the Toronto Theatre Alliance, where she promoted the interests and concerns of Toronto's performing arts industry to government, the media, the private sector and the public. While at the TTA she acquired and revitalized T.O. TIX, Toronto's half-price ticket booth and acted as executive producer of the Dora Mavor Moore Awards. She has also served as Associate Director of the Association of Canadian Publishers and General Manager of Open Studio.

She continues her involvement in many community and cultural advocacy activities, and is Vice-President of the Toronto Arts Council, a director of the 215 Centre for Social Innovation and a member of the steering committee of the Ontario Nonprofit Network. She previously served as President of the boards of Hum dansoundart, Toronto Artscape, Artscape Non-Profit Homes, and the Six Stages Theatre Festival. She has been recognized with a Harold Award and the Sandra Tulloch Award for Innovation in the Arts.

Maria Sánchez-Keane

Maria Sánchez-Keane, M.Div., MBA is the Principal of the Centre for Organizational Effectiveness Inc. An international consultant, trainer and facilitator since 1994, as well as having over ten years of senior management experience in the non-profit sector, Maria's areas of expertise include strategic planning, organizational development and program evaluation. In today's context of a rapidly changing environment, she has designed, facilitated and managed a wide variety of processes for communities and organizations to increase their capacity and serve more effectively. As well, with her strong facilitation skills, she has worked with groups experiencing challenges, including conflict, and assisted in creating high performance work groups. Maria's organizational background has given her clients the ability to develop strong implementation plans with clear performance measures geared toward effectively evaluating the success of initiatives undertaken. She has facilitated hundreds of retreats, conferences, workshops and organizational processes. Maria's business approach is marked by the philosophy of creating working communities which are empowered to generate and implement strong strategic solutions.

Her educational background includes a Master of Business Administration and a Master of Divinity, as well as other degrees, diplomas and certifications.

Michelle Baldwin

Michelle Baldwin is the Executive Director of Pillar Nonprofit Network, an organization of over 170 member nonprofits and charities. Pillar supports nonprofits to fulfill their missions in our community by providing leadership, advocacy and support through professional development, networking opportunities, information-sharing and promoting volunteerism. Prior to her position as executive director, Michelle was a founding board member of Pillar Nonprofit Network.

Michelle has extensive experience in volunteer management, communications, training and fundraising through previous positions including Communications & Development Officer for Brain Tumour Foundation of Canada, Coordinator of Volunteer Services for Thames Valley Children's Centre, working on the Board for London and Area Association of Volunteer Administration, VIP Sponsorship Committee member for Canada 2001 Games, and committee member for the Ontario Network for the Canadian Volunteerism Initiative.

Michelle recently completed her Masters in Educational Psychology with a focus on the enablers and barriers of the Ontario community involvement program for youth with disabilities. She holds a Bachelor of Arts (Honours) in Psychology, Communications & Public Relations Professional Certificate from Continuing Studies at Western and a Volunteer Management Certificate from Fanshawe College. She has also facilitated a variety of nonprofit related workshops.

Steve Cordes

Under Steve Cordes' leadership Youth Opportunities Unlimited has developed into an internationally recognized and award-winning agency in the area of youth services and remained true to its original purpose: to unlock the potential of youth and be a caring and active place where all youth are engaged in learning and creating opportunities to build their future. Steve joined the agency in 1984, has served as Executive Director since 1988 and has developed extensive connections in the youth service sector both nationally and internationally. Steve is credited with building a diverse staff team that has developed and sustained a highly integrated model of youth services, supports, training and education which permeates all areas of the agency. This model includes the innovative Enterprise Services program which incorporates private sector principles and practices into a non-profit organization. The award-winning program has been recognized across North America and abroad. A 2008 report to the International Labour Organization acknowledged Youth Opportunities Unlimited as a leading example from across the globe of best practice in community-based youth employment initiatives. Steve is a native Londoner. He received a Bachelor of Arts in Sociology from The University of Western Ontario. In 2008 Steve was awarded a Paul Harris Fellowship through Rotary. He is a frequent guest speaker on topics related to non-profit leadership, community development and innovation.

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