

Preparing Your Organization for Social Enterprise



Objective	Task	Completion Date
Explore the value and impact of social enterprise	Hold a brainstorming session with Social Enterprise Action Group Identify individual to take minutes Answer the following questions: <ul style="list-style-type: none"> • Why a social enterprise? • How will a social enterprise affect your mission? • What are the financial goals of your social enterprise? Write meeting summary and distribute to action group participants	August 10, 2010
Develop evaluation criteria	Group discussion to choose criteria that best fit with their organization's values, mission, culture and goals Write summary of list of potential evaluation criteria and distribute to action group participants	August 10, 2010
Assess the capacity of the organization to undertake a social enterprise initiative by completing a readiness questionnaire	Distribute readiness survey to be conducted by Executive Director, Board Chair, and other Board Members	August 10, 2010
Idea generation session	Session One: Create a list of potential social enterprise or revenue generating activities that action group participants' organizations could undertake	Date TBA
	Session Two: Eliminate concepts that are not considered social enterprise initiatives	Date TBA
Provide tools and resources to facilitate next steps	Discuss next steps including board information session, presentation of social enterprise concepts, market research, funding, business planning etc.	Date TBA