# All About Boards

Energize your board and take your organization to the next level. This series will give you the fundamentals for a high performing board, focused on strategy, innovation, diversity and accountability.

Is your board fully engaged at and between meetings? Are you looking to strengthen your board's effectiveness? Does your board have clearly defined roles and responsibilities? Does your board have a vision for the future?

Learn what every director needs to know:

- About the characteristics of high-performing boards and how you can enhance the performance of your own board
- Learn about key financial accountabilities and responsibilities associated with the role of a director
- How to attract, recruit and retain the best boards
- Recognize strategic opportunities and risks
- Identify best practices in governance in the nonprofit sector

Participants will receive:

- Complete all 4 sessions and receive a certificate of participation
- An opportunity to build a professional network of board contacts
- A professional development opportunity that can help build your resume

Session 1: Board Basics, Sept 9, 2014, 9 AM-12 PM
Session 2: Financial Fitness, Oct 15, 2014, 9 AM-12 PM
Session 3: Build Your Best Board, Nov 4, 2014, 9 AM-12 PM
Session 4: Big Picture Thinking For Boards, Dec 2, 2014, 9 AM-12 PM

#### **Investment:**

For all 4 sessions: \$210 Pillar Members \$270 Non-members Member Group Discount (3 or more registrants): \$190 per person Non-Member Group Discount (3 or more registrants): \$240 per person

For individual sessions: \$70 Pillar Members; \$85 Non-members

Generously supported by the City of London.



Location:

London Public Library Central Branch Stevenson & Hunt Room

#### Level:

Beginner-Intermediate

## **Target Audience:**

Are you a new director of a local nonprofit or charity? Are you looking to strengthen your board's effectiveness? Are you an experienced ED or CEO who would like to build on your boardroom skills and update your awareness of emerging governance issues and trends? If you answered yes to any of these, All About Boards is for you!

## To register:

Online <u>here</u> Pay by credit card or cheque

PD Registration Policy



London, ON N6A 6H T: 519-433-7876 F: 519-435-0227

www.pillarnonprofit.ca

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# All About Boards Program Board Basics

Some boards of directors provide dynamic and effective leadership that can be felt throughout the organization. Others are "like parsley on fish – decorative but useless" (to quote Irving Olds). What makes the difference?

In this workshop we will explore the characteristics of high-performing boards and how you can enhance the performance of your own board of directors. Through the use of case studies, group discussions and print resources, Nathan Garber will cover some of the most critical issues in nonprofit governance including:

- Roles and Responsibilities
  - o The three most important duties of board members
  - o The five key responsibilities of the board
- Governance models. Do you have one? Do you need one?
- Building and maintaining a strong board-executive director relationship
- Board Structure
  - How big should your board be?
  - What committees do you need?
- Running effective meetings makes for more engaged board member
  - $\circ$  How to plan the agenda
  - Good meeting practices
  - o How to take minutes

• Nonprofit Corporations and Registered Charities: how to keep your nonprofit and/or charitable status

# About the facilitator:

**Nathan Garber** is a consultant and trainer specializing in governance and planning for nonprofit organizations. He brings to this work more than 40 years of experience in and with nonprofit organizations including long service as both a board member and an executive director.

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#### Date:

September 9, 2014 9:00 AM - 12:00 PM

#### Location:

London Public Library Central Branch Stevenson & Hunt Room

#### Level:

Beginner-Intermediate

#### **Target Audience:**

Board Members, Executive Directors and those interested in learning about volunteering as a board member

#### **Investment:**

Pillar members
\$210 for series
\$70 for individual session
Non-members
\$270 for series
\$85 for individual session

#### **To Register**

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# All About Boards Program Financial Fitness

While nonprofit success is measured in more than just dollars, board members must maintain a close eye on the financial direction of the organization and its economic stability if they are to truly fulfill their responsibility. This session will help board members gain a basic understanding of their financial stewardship responsibilities and give them a starting point for comprehending key financial data.

Protecting the Nonprofit

- Asset Protection
- Internal Controls
- Risk Management

Managing the Nonprofit

- Understanding financial statements
- Creating a budget
- Board and management reporting
- Investment Management

# About the facilitator:

John Craven is an FCA who has held senior financial/investment roles in a broad cross-section of industries—multi-national publicly traded companies, not-for-profit organizations, government and education. He has over 20 years of experience in senior finance positions with London Life and Canada Trust. He also held the senior finance position for St. Joseph's Health Care Foundation, London for 4 years. During his business career he volunteered for several not-for-profit boards and committees, focusing on investment and finance responsibilities His recent volunteer experience included chairing an investment committee with responsibility for approximately \$100 million in invested assets.

John also is a regular presenter at not-for-profit forums and seminars. John is currently a Principal with Craven Consulting Group, where he provides financial, investment and governance advice to both profit and not-for-profit organizations.



View all Pillar events here.

#### Date:

October 15, 2014 9:00 AM - 12:00 PM

#### Location:

London Public Library Central Branch Stevenson & Hunt Room

#### Level:

Beginner-Intermediate

## **Target Audience:**

Board Members, Executive Directors, Financial Staff, Finance Committees and those interested in learning about becoming a volunteer board member

#### **Investment:**

Pillar members
\$210 for series
\$70 for individual session
Non-members
\$270 for series
\$85 for individual session

#### **To Register**

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# All About Boards Program Build Your Best Board

Great boards aren't created overnight.

The board building process involves careful recruitment, focused orientation, ongoing training and a process for dealing with poorly performing directors. At a time when people are busier and boards are under increasing scrutiny, it can be difficult to find and retain the right board members to lead your organization.

This first half of this workshop led by **Nathan Garber**, of Garber Consulting will help you plan a board development strategy.

- · How to find and keep the best board members
- Serving a diverse community: the role of the board
- Where to find potential board members
- How to attract and recruit them to your board
- Planning and delivering board orientation and development programs
- · How to keep board members engaged and build their commitment
- What to do about problematic board members and how to build your team
- What bylaws, policies, and practices do you need to support board building

For the last hour, **Dharshi Lacey from the London Intercommunity Health Centre** will be speaking about Board Diversity.

To move from where we are today toward developing truly equitable organizations, we need to build solid plans with commitment to its implementation. Strategies need to be developed to assess an organizations current levels of understanding and competency to be able to develop a comprehensive plan that includes all of the steps to achieve your vision balanced with enough focus to do your work very well, recognizing that building a truly diverse organization is a process and therefore we may not know all that it might take from the beginning. This one hour session will provide you with a guide to processes that could be used to begin this work within organizations.

#### About the facilitators:

**Nathan Garber** is a consultant and trainer specializing in governance and planning for nonprofit organizations. He brings to this work more than 40 years of experience in and with nonprofit organizations including long service as both a board member and an executive director.

An immigrant from Sri Lanka **Dharshi Lacey** holds a B.A. in Business and Economics. She has over 20 years experience working in the London community facilitating the integration of immigrants. This work has included developing and delivering employment programs, assisting non-profit organizations develop ethno-cultural competency and the development and delivery of cultural competency training.



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#### Date:

November 4, 2014 9:00 AM - 12:00 PM

#### Location:

London Public Library Central Branch Stevenson & Hunt Room

#### Level:

Beginner-Intermediate

# **Target Audience:**

Board Members, Executive Directors and those interested in learning about volunteering as a board member

#### Investment:

Pillar members
\$210 for series
\$70 for individual session
Non-members
\$270 for series
\$85 for individual session

#### To Register

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# All About Boards Program Big Picture Thinking for Boards

What is Strategic Leadership?

Strategic leadership for boards is creating a vision of your desired future state and leading towards this end. The three main questions addressed through strategic leadership are: Where are we today? Where do we want to be in the future? And what should we be focused on today, to increase the probability of success in achieving our desired future state? To bring strategic leadership to your board, you must create the right structures and foster the right relationships.

In this workshop, Michelle Baldwin will:

- Link the topics previously covered in this series Board Basics, Financial Fitness and Build Your Best Board - to strategic leadership
- Identify best practices and creative approaches that can be applied in your next strategic planning process
- Explore social innovation and courageous risk taking within nonprofits
- Recognize the core elements of being a strategic leader
- Cultivate a board culture that promotes engagement, innovative thinking and supports strategic leadership

# About the facilitator:

**Michelle Baldwin** is Executive Director of Pillar Nonprofit Network. Michelle is a strong community advocate with extensive experience in nonprofit management, social innovation, communications, and fundraising.

Michelle previously held positions with the Brain Tumour Foundation and Thames Valley Children's Centre. She currently serves on the Boards of Huron University College and Emerging Leaders, serves on the London Health Sciences Community Advisory Council & is the local Peace Bus Coordinator for Children International Summer Villages.

Michelle's personal mission is to be a community synergizer that enriches the lives of others.

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Date:

December 2, 2014 9:00 AM - 12:00 PM

# Location:

London Public Library Central Branch Stevenson & Hunt Room

## Level:

Beginner-Intermediate

# Target Audience:

Board Members, Executive Directors and those interested in learning about volunteering as a board member

# Investment:

#### **Pillar members**

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