

Sustaining Change: A Recipe For Shifting Culture

Change Management is a principle that employs the use of specific activities to successfully implement new initiatives. In a world of legacy leadership and mature organizations, the space for innovation and change can be challenging. In this workshop you will learn:

- How to apply the Change Management template and create your communication plan
- Key analytics used in applying change.
- Stakeholder analysis techniques
- Proven approaches for change of any size

About the Facilitator:

Lore Wainwright

Manager, Social Enterprise, Pillar Nonprofit Network

Lore Wainwright brings over 25 years of experience from the telecommunications industry as a Change and Communications specialist, leading many national business initiatives. Most recently Lore led a significant internal communications campaign to promote employee engagement for Bell's Let's Talk mental health initiative.

Passionate about getting involved, sharing her knowledge and making a difference in the lives of others, Lore is Program Manager of ONERUN, a third party charitable organization focusing on breast cancer patient care that has raised over \$380,000 over a two year campaign.

Over the past 4 years Lore has taken business practices and applied them to implement change, influence others and drive positive results within the nonprofit sector.

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Date:

November 26, 2014
9:00 AM - 12:00 PM

Location:

London Public Library –
Central Branch
Stevenson & Hunt Room

Target Audience:

Executive Directors, Board
Members, Managers,
Frontline Staff

Level:

Beginner - Intermediate

Investment:

\$55 for Pillar members
\$70 for non-members

Register:

Online [here](#)
Pay by credit card or cheque

[PD Registration Policy](#)



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