

Think Outside the Funding Box

Description:

Social finance is a rapidly growing field in Canada, with corporations, foundations, governments and private individuals flocking to this new and exciting area of investment. Social finance blurs the formerly black-and-white divisions between investment and philanthropy, and as such organizations seeking social finance require new techniques and approaches to position themselves for this new form of investment. Join Norm Tasevski from Purpose Capital to learn about social finance, how it works and whether social finance is right for you.

What you will learn:

- The basics of social finance - what it is, how it works and how it differs from traditional philanthropy and traditional finance
- How social finance investors “think” and how this differs from how granting bodies and philanthropists think
- How to determine if your organization is suited for social finance
- How to position your organization to best attract social finance

About the Facilitator:

Norm Tasevski is a Co-Founder and Director at [Purpose Capital](#), an impact investment advisory firm that mobilizes all forms of capital — financial, human and social — to accelerate social progress. Norm has spent his career working with and for impact-minded for-profit, non-profit and government organizations. Prior to Purpose Capital, Norm was a Social Entrepreneur-in-Residence with the Social Innovation Generation (SiG) program at MaRS, and was a management consultant with Aperio. Norm also teaches social entrepreneurship and impact investing to MEng students at the University of Toronto, and previously taught at both the MBA and BBA levels at the Schulich School of Business.

Norm is a frequent guest speaker at social innovation oriented conferences and forums, presenting at well over 20 conferences over the past 3 years alone. Norm currently sits on two Boards – the first, as Chairman of the Board of the Schizophrenia Society of Ontario, and the second as Board member of a mobile commerce technology firm called Lucova.

Norm holds an MBA from the Schulich Business School, and an undergraduate degree in political science from Queen’s University.

Date:

October 28, 2014
9:00 AM - 12:00 PM

Location:

London Public Library –
Central Branch
Stevenson & Hunt Room

Target Audience:

Executive Directors, Board
Members, Finance Managers

Level:

Beginner - Intermediate

Investment:

\$55 for Pillar members
\$70 for non-members

Register:

Online [here](#)
Pay by credit card or cheque

[PD Registration Policy](#)



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