

## Pillar Community Innovation Awards – Sponsorship Package

**When:** Wednesday, November 22, 2017, 6:30 PM – 9:30 PM

**Where:** London Convention Centre

The Pillar Community Innovation Awards bring together the three pillars of our society – the nonprofit, business and government sectors – to celebrate the ways in which we work together to make this a better community. We do this in a way that celebrates the best of the best in these four categories:

- Community Innovation Award
- Community Leadership Award
- Community Impact Award
- Community Collaboration Award

The Pillar Community Innovation Awards is now into its 11<sup>th</sup> year and are forecasting over 800 people to join us in the celebration at the London Convention Centre on Wednesday, November 22, 2017. The Awards bring together the three pillars of our society – business, nonprofit and government sectors – to celebrate the ways in which we work together to make this a better community.

We request your support because we believe that, as a business leader, you are invested in building a stronger community. Your support will not only recognize you as an invested community leader, but will also enable our finalists to share their inspiring stories. The Awards contribute to building a stronger nonprofit sector in London and surrounding area by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Pillar Community Innovation Awards would not be possible without the support from our sponsors. This year, we are pleased to announce several opportunities for sponsorship outlined in the attached page, with both marketing and promotional benefits. It is the support of organizations like yours that help make these awards possible and empower our community to make an impactful difference.

To inquire about supporting the 2017 Pillar Community Innovation Awards, please contact **Holly Doty from Connect Dot Management Inc. at [holly@connectdot.ca](mailto:holly@connectdot.ca) or (519) 204-2499**. Additional information is also available through **Nicole St. John at Pillar Nonprofit Network [events@pillarnonprofit.ca](mailto:events@pillarnonprofit.ca)**

Warm regards,

*Phyllis Retty*  
**Chair, Pillar Community Innovation Awards**

*Michelle Baldwin*  
**Executive Director**

## **Sponsorship Opportunities**

Sponsorship is crucial to the success of the Pillar Innovation Awards. Your willingness to consider an investment to the Pillar Community Innovation Awards Program is an investment in the community and an investment in your business.

### **Award Sponsor \$10,000**

- 8 Complimentary Tickets
- Opportunity to provide Sponsor Video Presentation of one award
- Opportunity to display Company pop-up banner
- Reserved Table Seating
- Logo Recognition on invitation / event promotions
- Acknowledgement in Local Print Advertising and Media Releases
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

### **Gold Sponsor \$7,500**

- 6 Complimentary Ticket
- Opportunity to display Company pop-up banner
- Reserved Table Seating
- Signage as the 'event sponsor' for Event Reception
- Logo Recognition on invitation / event promotions
- Acknowledgement in Local Print Advertising and Media Releases
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

### **Silver Sponsor \$5,000**

- 4 Complimentary Tickets
- Reserved Table Seating
- Signage as the 'event sponsor' for VIP Reception
- Acknowledgement in Local Print Advertising and Media Releases
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

**Bronze Sponsor \$2,500**

- 3 Complimentary Tickets
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at on Pillar Website and at Event
- Invitation to the Media Launch, and VIP Reception

**Community Sponsor \$1,000**

- 2 Complimentary Tickets
- Listing Company Name at on Pillar Website and at Event
- Invitation to the Media Launch, and VIP Reception