



PILLAR
nonprofit network

2013 ANNUAL REPORT



MICHELLE BALDWIN &
DAVID BILLSON

On reflection, 2013 was a pivotal year for Pillar and the growth of social innovation in the City of London. The incremental gains in progress in the areas of a shared space initiative, social enterprise, and community collaboration between nonprofits, businesses and governments are remarkable when viewed together over the span of a year.

Pillar and our community could not have achieved this growth without the support of over 300 members, 20 sustaining members and associates, sponsors, partners, volunteers and staff. We are grateful for the support from our community and continue to strive to make London a more engaged, inclusive and vibrant community.

The highlights for us this year included the crystallization of the social innovation shared space in the form of a viable business plan and the hunt for a location. In addition, we are proud of the continued support of our social enterprise program by the Ontario Trillium Foundation; welcoming over 700 attendees to the Pillar Community Innovation Awards; the participation of all three pillars of our community - nonprofit, business and government - at the Community Collaboration Forum; and our partnership with the Prince's Seeing is Believing Program.

On behalf of the Pillar Board of Directors and staff, we extend our sincere thanks to all of our supporters and community for the great work being done to improve our city for all of its citizens.

We are excited about 2014 as we continue to focus on social innovation and community collaboration and a shared space to act as a focal point for these activities.

David Billson, Board Chair

Michelle Baldwin, Executive Director

FROM OUR BOARD CHAIR &
EXECUTIVE DIRECTOR



Pillar Community Innovation Awards 2013

Over 700 community members celebrated with us at the 7th annual Pillar Community Innovation Awards and were inspired by 12 outstanding finalists, chosen from individual and nonprofit, business and government sector nominations.

2013 Award Recipients

Innovation
Project Play

Leadership
Kate Ballagh Steeper

Impact
Muslim Resource Centre for Social Support and Integration

Collaboration
Meals on Wheels London & Youth Opportunities Unlimited

“ I was totally blown away! What a great example of how you can be superbly professional without ever losing the heart and the soul of what the celebration was all about. ”

Marcel Lauzière
President & CEO of Imagine Canada

SHARE. INSPIRE. RECOGNIZE.

Platinum Sponsor - Libro Credit Union



Individuals looking to explore their dream job in the nonprofit sector were invited to monthly "Nonprofit Career Talk" events with Michelle Baldwin.

Over 700 community members celebrated with us at the 7th annual Pillar Community Innovation Awards and were inspired by 12 outstanding finalists.

For the Social Innovation Shared Space project, Pillar and key partners hosted 3 Design Jams with over 100 attendees, a bus tour to Toronto to visit the Centre for Social Innovation and Artscape, and a pre-application process to document community need with over 100 interested users.

Pillar's 2nd Community Collaboration Forum was well attended with over 200 business, public and nonprofit leaders identifying new opportunities to collaborate in our community.



Pillar had fun hosting our first live webcast announcement of the finalists for the 2013 Pillar Community Innovation Awards.



Pillar engaged and inspired over 1500 local youth in our community to contribute 8000 hours of volunteer time during the annual 4-week ChangeTheWorld Ontario Youth Volunteer Challenge.



Leading for Community Change program was a sold-out series designed to maximize leadership potential in order to create positive change in our community.

The Prince's Seeing is Believing event engaged business leaders to address poverty through the lens of mental health as a barrier to employment.

Prince Charles created this program to engage corporate leaders to take action on social issues.

Our sold-out All About Boards program ran for the third time. The series gave local board members a chance to learn the ins and outs of board development.



PILLAR HAD MANY MOMENTS IN 2013

Expect more moments from Pillar in 2014! Stay tuned at www.pillarnonprofit.ca



Social Innovation Shared Space

Co-working, incubating new ideas and fostering social innovation for community change.

Working together, Pillar Nonprofit Network, Emerging Leaders, London Arts Council and London Heritage Council responded to an overwhelming community interest in creating a shared space to spark social innovation among nonprofits, social enterprises, social purpose businesses and entrepreneurs.

During 2013, London Community Foundation invested in the feasibility study and business plan for a social innovation shared space that included hosting three Design Jams with over 100 attendees, a bus tour to Toronto to visit the Centre for Social Innovation and Artscape, and a pre-application process to document community need with over 100 interested users.

An exhaustive research process was undertaken by Pillar Nonprofit Network and our partners including significant community consultation, business modeling, real estate reviews, proof of concept, tenant letters of intent and financing. This research confirms a large demand in London for the space, as a highly-viable opportunity for social innovators.

An extensive building search has been in progress and the next chapter in the social innovation shared space will include securing a building to bring this vision to reality in London Ontario.

WHAT'S NEW AT PILLAR?

This program is generously supported by:
London Community Foundation

In 2013 Pillar had **330** nonprofit organization and individual members.

Over **3100** people attended Pillar's professional development programs in 2013.

Pillar connected over **22,380** people to volunteer opportunities in London.

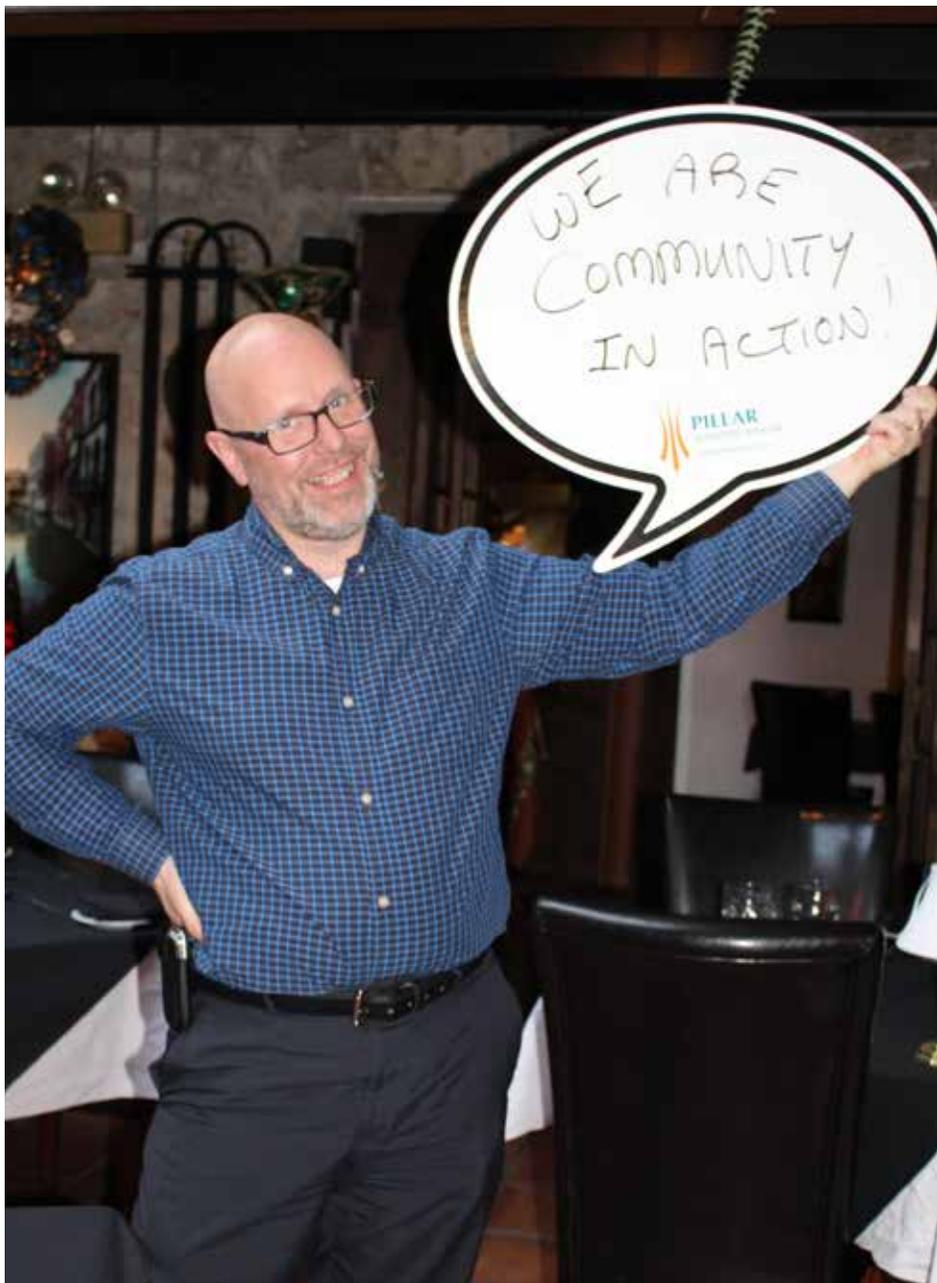
We provided service to and engaged over **90,600** individuals and organizations through our website and social media and mail, telephone and walk-in inquiries.

Our volunteers contributed over **3515** hours of their time in 2013.

London has over **1200** nonprofits and charities.

60% of Londoners volunteer.

Value of contribution of London's volunteers is **\$672M** a year.



Strategic Plan 2014 – 2017

Shaping the future of Pillar Nonprofit Network

Area	Goal	Objective
Social Innovation	To help the community think and operate in new ways to meet societal need	To enhance the sustainability of programs and services
		To generate new ideas, solutions, strategies, products and services
		To increase cross-sector collaboration
		To increase understanding about systems thinking and the process of innovation
Collective Impact	To enhance understanding and increase utilization of the Collective Impact Framework	To increase cross-sector knowledge, understanding and use of the Collective Impact Framework[1]
		To increase Pillar's use of the Collective Impact Framework[2]
		To identify strategic opportunities to fulfill the backbone support role for Collective Impact
Shared Space	To create a sustainable, social innovation shared space	To foster innovation, creativity and out of the box thinking
		To increase cross-sector collaboration
		To increase the effectiveness and efficiency of partners through the sharing of resources and talents
		To access capital and generate positive cash flows

“ I wanted to send a note of thanks to your team for organizing and executing a fantastic event. It was wonderful to be a part of an evening of celebration and recognition. There are so many wonderful community builders in London! Thank you for all that you do for the nonprofit sector.”

Arden McClean
Leadership Finalist, Pillar Community Innovation Awards

“ I have attended many Pillar events and courses. As an active member of the Board of Directors at the London Training Centre, Pillar is often recommended to our Board Members to take the opportunity to attend some of your many useful resources as we work through our Strategic Planning, etc.”

Sandra Polson
Board Member, London Training Centre

“ I was impressed by the depth and breadth of social enterprise in London – there’s a real diversity of models. Clearly evidence of community impact, and groups like Pillar creating a supportive ecosystem.”

David LePage
Program Manager, Enterprising Nonprofits

“ I realized that helping others is a win-win situation, because not only would I help people, but I would feel better about myself. So, I decided to start volunteering, not just for the hours, but for the community that once embraced me and helped me when I needed. Getting involved in the community was certainly a turning point in my life.”

Daniel Alfaro
Youth Volunteer, ChangeTheWorld Ontario Youth Volunteer Challenge

WHAT ARE PEOPLE SAYING ABOUT PILLAR?

SUPPORTERS

AVW-TELAV
BDO Canada LLP
Brian Meehan
The Beat
Canadian Federation of Voluntary Sector Networks
Canadian Mental Health Association
Children's Aid Society of London & Middlesex
Citi Plaza
City of London
Continuing Studies at Western
The Co-operators
Corus Entertainment
CTV
CultureWorks
Digital Extremes
Fanshawe College
Fanshawe College Foundation
Foster, Townsend, Graham and Associates
Foundation Western
Google Inc.
Goodwill Industries - Ontario Great Lakes
Greg Moran & Mindy Gordon
Harrison Pensa
Highstreet Asset Management
Horizon Leadership
Imagine Canada
Jones Packaging Inc
Kovacs Group
Lawson Foundation
Lerners Business Law Group
Libro Credit Union
Lina Bowden
Lissa Foster
London & Area Association for Volunteer Administration
London & Region Fund Raising Executives
London Community Foundation
London Convention Centre
London Economic Development Corporation (LEDC)
The London Free Press
London Public Library
The Londoner
3M
Mackenzie Investments
Maridian Systems

Metro News
Miller Thomson LLP
Ministry of Citizenship & Immigration
Mischievous Cat Productions
Nathan Garber & Associates
Nothers Awards & Signage
ON Communication Inc.
Ontario Nonprofit Network
The Ontario Trillium Foundation
Ontario Volunteer Centre Network
Pacific & Western Bank of Canada
Platinum Leadership
PricewaterhouseCoopers LLP
Richard Ivey School of Business
Rogers TV
rtraction
sagecomm
Scotiabank
Sisters of St. Joseph
SNAP London
SportsXpress
Stevenson & Hunt
TD Bank Group
The Tricar Group
United Way of London & Middlesex
VIA Rail Canada
web.isod.es
W.J. Thompson and Associates

SUSTAINERS

BDO Canada LLP
Brian Meehan
Canadian Mental Health Association
Children's Aid Society of London & Middlesex
Fanshawe College Foundation
Foster, Townsend, Graham and Associates
Foundation Western
Goodwill Industries - Ontario Great Lakes
Greg Moran & Mindy Gordon
Harrison Pensa LLP
Horizon Leadership
Jones Packaging Inc
Lawson Foundation

Lerners Business Law Group
Libro Credit Union
Lissa Foster
London Community Foundation
LONDON Economic Development Corporation (LEDC)
3M
PricewaterhouseCoopers LLP
rtraction
sagecomm
The Tricar Group
W.J. Thompson and Associates

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THANK YOU FOR THE SUPPORT

ABOUT PILLAR NONPROFIT NETWORK

Pillar Nonprofit Network supports nonprofit organizations in fulfilling their missions in our community.

We provide leadership, advocacy, and support to the nonprofit sector through the promotion of volunteerism, professional development and networking opportunities, and information sharing.

MISSION

To strengthen the impact of the nonprofit sector.

VISION

A stronger nonprofit sector for an engaged, inclusive and vibrant community.

PROGRAMS AND SERVICES

- Advocacy and Awareness for the Nonprofit Sector
- Collaborating for Community Impact Program
- Consulting and Advisory Services
- Information Sharing and Research for the Nonprofit Sector
- Mayor's Featured Community Organization
- ChangeTheWorld Ontario Youth Volunteer Challenge
- Pillar Community Innovation Awards
- Professional Development for the Nonprofit Sector
- Social Enterprise Program
- Social Innovation Shared Space
- Volunteering for New Canadians & Immigrants Program
- Volunteerism Promotion and Effective Volunteer Management
- Willy Van Klooster Nonprofit Governance Scholarship



Pillar Nonprofit Network

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www.pillarnonprofit.ca