

SUSTAINERS PROGRAM

Why Support Pillar?

Pillar Nonprofit Network is instrumental in developing and supporting the nonprofit sector, to ensure that London's nonprofits and charities continue to be innovative and vital contributors to our community.

An investment in our organization is an investment in the entire community and ultimately strengthens the quality of life for Londoners.

Pillar's MISSION

To strengthen the impact of the nonprofit sector

Pillar's VISION

A stronger nonprofit sector for a more engaged, inclusive and vibrant community

Today, Pillar Nonprofit Network has over 325 members, and we connect close to 19,000 Londoners to nonprofit organizations annually. We exist to build capacity within this essential sector.

About PILLAR NONPROFIT NETWORK

- Pillar strengthens our community through increased awareness and advocacy of the nonprofit sector.
- Pillar facilitates collaboration and connects nonprofit organizations to each other and to the public and private sectors.
- Pillar supports nonprofits to develop an equitable workplace that is diverse, inclusive, and accessible to the community.
- Pillar promotes best practices and policies for an effective nonprofit sector.



What does it mean to be a Sustainer?

Sustainers invest to help strengthen the nonprofit sector for an engaged, inclusive and vibrant community.

Sustain [suh-steyn] - verb: to supply with the necessities of life; to support a cause by aid or approval.

Sustainers play a vital role for Pillar in a number of ways, including:

- Providing a public testament that leadership organizations (and individuals) support Pillar's work in building a strong, connected and influential sector.
- Giving us the financial flexibility to be able to respond to emerging issues and opportunities.
- Providing the financial support needed to maintain accessible fee levels for all groups.

Sustainer \$1000

Nonprofits, charities, businesses or individuals who make a generous annual donation to support the daily operations of Pillar and help sustain the valuable role we play in the community.

Sustainers receive the following key benefits:

- Save 25 % on professional development workshops and webinars to boost knowledge and build networks
- Receive 26 issues of the latest nonprofit news in our bi-weekly e-newsletter
- Save 25% on Pillar events that recognize, celebrate and connect nonprofits, businesses and government
- Recognition on our website with a URL link
- Announcement of commitment in our bi-weekly e-newsletter
- Ongoing recognition in our member e-newsletter
- Recognition in our Annual Report
- Signage recognition at key events, such as our Annual General Meeting and Innovation Awards
- "Proud sustainer" web badge for your website

How to become a Sustainer?

To become a *Sustainer*, contact Michelle Baldwin, Executive Director at <u>mbaldwin@pillarnonprofit.ca</u> or 519-433-7876.



SUSTAINERS - 2014

BDO CANADA LLP

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